

All Saints' C of E (VC) Primary School

Highlands Drive - Maldon - Essex - CM9 6HY

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10th February 2026

Dear Parent and Carers,

Re: World Book Day, 5th March: Dress as a book character.

World Book Day takes place on Thursday 5th March and we hope you'll join us as we come together to encourage every child in school to be a reader and lover of books. To help celebrate, listed below are things we'd like to invite the children to take part in:

- The children, should they wish, are invited to **dress up as a book character**. This doesn't have to be complicated or expensive or involve buying anything new but it should be something that reflects the love of a character or a theme in their favourite book. It could be an item of clothing the character wears such as an accessory they use like a hat, or jacket or a special hairstyle. We will encourage the children to share details of the book they've chosen too.
- Our local book shop, 'Maldon Books' is running a special competition for All Saints' children to design the cover of a book. This could be the redesign of an existing book that you love or for a completely new one that you plan one day to write! All details and a hardcopy of the book-cover template will be sent out on a separate email before half-term. **Note: Closing date for entries will be Friday 27th February and winners announced on World Book Day, Thursday 5th March, in a special assembly in school.**
- The School's catering team have organised a special menu for the day too. The details of this can be found on the second page of this letter. It is a rebranded version of the existing menu for that week (it is published on the school website [here](#)).
- Every child will receive a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used towards the cost of a book of your choice. You will be able to use these vouchers at 'Maldon Books' on Maldon High Street as well as other retailers.
- During the whole week of 2-6 March we will be celebrating our love of reading by sharing books and completing activities in school. We would also love you all to get involved in promoting reading for pleasure at home. This can be as simple as just spending 10 minutes a day sharing and reading for pleasure. For younger readers there are a selection of fantastic picture books being read aloud at <https://www.worldbookday.com/share-a-story-corner/>

Children are never too young to start their journey with books, and the benefits of reading are enormous. We hope, like us, you will use World Book Day to celebrate this reading journey with your child.

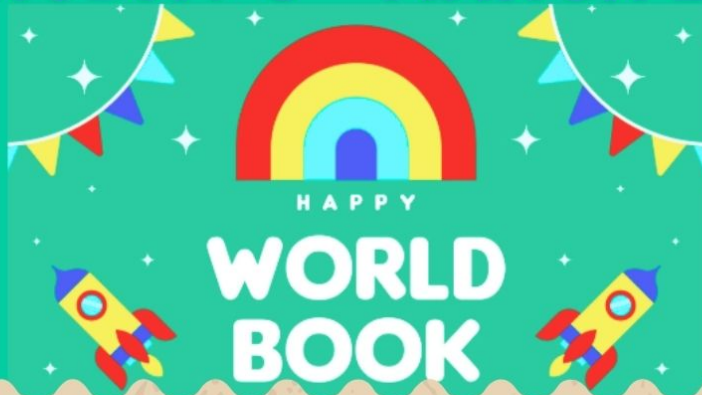
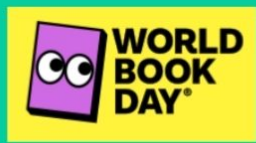
Kind regards

K Horrocks

Mrs Horrocks, EYFS Phase Leader



THURSDAY 5TH MARCH 2026



Special World Book Day Menu!

A special re-branded menu:

NOTE: NO ALLERGEN CHANGES

"Scout the Dinosaur's" BEEF BURGER IN A BUN WITH POTATO WEDGES OR

VEGETARIAN BURGER IN A BUN WITH POTATO WEDGES VF

OPTIONAL COLESLAW

"Oliver Twist's" HOT PASTA SERVED WITH "Artful Dodger's" SALAD BAR AND TOPPINGS OF THE DAY VF

"Gruffalo" FRUIT CRUMBLE WITH OPTIONAL CUSTARD

The yoghurt bar and fresh fruit will still be available.

